



FICHE TECHNIQUE GFE 230 AUTOMARK **VINYLE BLANC BRILLANT COLLE GRISE** **REPOSITIONNABLE**

GFE 230 AUTOMARK is a Premium 2.4 mil calendered Gloss white vinyl digital media with a grey permanent repositionable acrylic adhesive on an air-egress liner. This film is designed to accept a variety of solvent, latex and UV curable inks common to wide format digital printing systems. The grey permanent adhesive offers excellent opacity and exceptional repositionable qualities. GF 230 AutoMark™ Premium 2.4 mil calendered gloss white vinyl digital media is specifically engineered for use in most vehicle wrap and decal applications. The 90# Air Egress Layflat liner allows for good lay-flat and air-free application.

PRODUCT NAME	230
FILM	
Film Type	White Polymeric Vinyl
Film Thickness (mils/μm)	2.4 / 61 (+/- 10%)
Film Weight (gsm)	85
Gloss (60°)	≥ 80
Opacity (%)	≥ 99
Tensile Strength (lbs/in)	MD ≥ 4000 / CD ≥ 3800
Elongation (%)	MD ≥ 225 / CD ≥ 280
Dimensional Stability (FTM 14)	MD ≤ 0.50 mm / CD ≤ 0.30 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/μm)	1.1-1.3 / 28-33
Adhesive Color	Grey
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	2.0 / 8.8
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	3.5 / 15
LINER	
Liner Weight (#/gsm)	98 / 160
Liner Type	White 2-sided PE-Coated Kraft, Air-Egress
Liner Thickness (#/gsm)	7.5 / 190
Release Force @ 300" / min (g/2")	20-35
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	up to 7 years
Removability	* Up to 2 years

**AutoMARK™ Vehicle Wrap Warranty: When removed using generally accepted vehicle graphic removal techniques, the horizontal applications may leave 20% or less adhesive residue.*

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PRODUCT SNAPSHOT

APPLICATION

- WET APPLY
- DRY APPLY
- LAMINATING
- DIE CUTTABLE
- HOT STAMP
- THERMAL DIE
- FLATBED CUTTABLE

SUBSTRATES

- OEM PAINTED METAL
- PAINTED ALUMINUM
- STAINLESS STEEL

APPLICATIONS

- POP/RETAIL
- WALL
- WRAP
- WINDOW
- FLOOR
- FLEET
- GENERAL SIGNAGE
- OUTDOOR (SHORT TERM)

INK TYPE

- SOLVENT
- ECO-SOLVENT
- LATEX
- UV CURABLE
- SCREEN
- OFFSET (UV CURABLE)
- OFFSET (CONVENTIONAL)